



**Unlocking Great Brains.  
Unlocking Great Minds.**



**UNRITALIN SOLUTION  
Vision 2030**

## January 1<sup>st</sup> 2031.

Today is quite an extraordinary day at the Unritalin Solution Headquarter. The atmosphere is very special, a mix of reverence for what has been accomplished over the last 20 years and of enthusiasm for what our organization will create over the next 20 years.

In the week to come, we will celebrate with all our directors, managing partners, affiliate, vendors, and families the accomplishment of the last 2 decades. Our 2030 Vision is a reality.

We hold a one minute grateful, heartfelt thought for all those who have helped make it real.

At the Unritalin Solution, we are enthused by our dream and inspired by our vision. We live our mission, forever guided by our values. Our strategic plan gives us certainty in our daily actions.

At Unritalin Solution, we do what we say we do, and more, way more. We cannot do otherwise, because the lives of millions of children and their families around the world are at stakes. We do so, because, if we did not, the future would be robbed of what it could truly be.

At Unritalin Solution, we have develop a unique model of responsible business growth which, in concert with our deepest-held values and our commitment to make a difference for the so-called challenged children, act as a pebble that touches an ever-increasing amount of lives in the world.

## Unritalin Solution's Vision for the Year 2030

### Greatness

“the property possessed by something or someone  
of outstanding importance or eminence”

*Keep me away from the wisdom which does not cry, the philosophy which does not laugh and the greatness which does not bow before children.*

Kalil Gibran

### Great results for the children

As we close the year 2030, we celebrate the results and progress of our 1,764,000<sup>th</sup> child successfully served by our approach. Close to 2 millions children, aged 6 to 17, have successfully participated in the Unritalin Solution Process, either through the clinical protocols of our community of managing partners or through our distance, online coaching platform.

We have met our first milestone by reaching a critical mass of the 9.8 million children aged 6 to 17 affected by some form of neurodevelopmental disorder. \*

### Great experience for the families

As they first meet us, the families of our children think that they will get some help for their child's broken brain. But as they work with us and our approach, they soon realize that what we do goes way above and beyond fixing. We are unlocking the constraints that prevents young brains to express their true potential for greatness and empower our youth to develop Great Minds. Unritalin Solution is not a therapy, it is a clinical and educational experiential teaching of what it is to be truly Human.

### Great community

We do impact the world because we have a Great community of more than 2000 dedicated health care professionals acting as managing partners of our Centres. These unique individuals go the distance to deliver on the great promises that we make. They pour their hearts, guts and minds into the 2030 Vision, ever lifted by the spirit and close bond of the community we have created. Our business model and our prestige make it extremely easy for our partners to become part of our community and to quickly become successful in their own rights.

*\* There will be a projected 58.8 million children aged 6 to 17 in 2030. One in six- or 9.8 millions - will be likely to have been diagnosed with a neurodevelopmental disorder.*

## Great Influence

We are grateful for the ever-evolving, worldwide-reaching technologies which have allowed us to massively spread our message around the globe. Our web presence reaches 500'000 people every month. Our 5 best-selling books have been read by 5 million people. Our CDs and DVDs have been listened to and watched by 1 million people. We have been featured on the most influential radio, TV, print and online medias in the world. We are affiliated and partners with the most influential companies and organizations whose mission and vision is to positively impact the potential of the human brain and mind.

## Great research

Our commitment to the constant improvement of our approach has lead to the development of practitioner-based system of data acquisition that has allowed us to evaluate our results. Our published data on at least 1000 children followed up for 5 years has triggered the interest of the scientific community. This first set of data has led to fruitful collaboration between our practitioners and members of the health care and medical communities. It has also lead to contacts with one prestigious medical centre and development of a government-funded study that demonstrates that our approach should become first-line in the management of children with neurobehavioral disorders.

## Great Philanthropy

Unlocking Great Brains and Empowering Great Minds are not just for those who can afford it. Millions of unfortunate children around the globe cannot express their true potential because they do not even have access to the most basic needs of human life. We give back to the most disempowered children in the world through actions of philanthropy leading to the improvement of the most fundamental of life conditions, as well as through dedicated service by our practitioners to local centres offering complimentary care in a fair exchange model.

## Great product line

We are proud to have developed our own lines of high-quality products, including our own brand of nutrient supplementation, home-based equipment and mobile brain-balancing devices.

## Great Business Perspective

Because we believe that a little bit of madness is necessary to develop a great business experience, we have developed a unique business perspective that not only makes us hugely successful but also inspires and attracts others to come and learn from us. We teach our business models to other entrepreneurs.